

Christopher E. Nelson
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A writer and copy editor who quickly turns around high volumes of clean, engaging copy for websites, magazines, newspapers, marketing and advertising. Experienced with digital and B2B marketing, SEO, website optimization, WordPress, Google Analytics and similar tools. **Portfolio at www.pcnelsoncomm.com.**

Professional Experience

Independent Writer and Copy Editor

September 2009 – Present

Create and edit copy for various platforms, ensuring proper grammar, punctuation, spelling, syntax, word usage, tone, consistency of style, etc.; skilled at online research, SEO, Associated Press style.

- **Consultwebs.com, Inc.**, Raleigh, NC **Content Writer**, writing website content, blog posts and news releases as part of digital marketing campaigns for more than 150 law firms since January 2010.
- **IQVIA** (formerly Quintiles/IMS Health), Durham, NC **Copy Editor**, editing new releases, policy statements, articles, email, etc., for global health care contract research organization since January 2018, including copy by authors for whom English is a second language.
- **Clean, Inc.**, Raleigh, NC **Proofreader**, editing proposals, ad copy, email campaigns, social media campaigns, posters, other materials for advertising company clients since September 2017.
- **Adapt Partners**, Cary, NC **Content Writer**. Wrote 60 travel articles for hotel-booking website Dec. 2018-May 2019 and 20 webpages for upstate New York community solar farms developer Sept.-Oct. 2017.
- **The News & Observer**, Raleigh, NC **Correspondent**, periodically contributing to newspaper's weekend feature sections since leaving full-time position in August 2009.
- **University of North Carolina at Chapel Hill School of Law** **Copy Editor** for *Carolina Law* alumni magazine, white papers, website from June 2010-Sept. 2015; wrote occasional features for *Carolina Law*.

JeremySaid, 110 Corcoran Street, 5th Floor, Durham, NC 27709 www.jeremysaid.com

Lead Content Writer

September 2015 – September 2016

Wrote and edited blog posts and other web content for start-up conversion optimization / digital marketing consultancy and its additional startups, as well as for clients' websites, PPC campaigns, meta descriptions, etc.

- **Wrote two 2,000-word blog posts per week** for JeremySaid site.
- **Wrote all content** for Mario's Cuban Cigars site December 2015-April 2016.

CorMedia, LLC, Raleigh, NC (No longer in business; publication has new owner.)

Managing Editor

December 2009 – August 2011

Supervised editorial production of multiple weekly editions of *The Slammer*, a newspaper focusing on crime from a humorous/satirical angle. Hired and supervised writers; oversaw design; edited copy; wrote headlines, cover lines, news articles.

- **Oversaw growth from four weekly editions to 15** (12 were being published as of August 2011).
- **Implemented consistent standards for editorial and design** as first professional journalist hired by family-owned company.

Writer

September – December 2009

Researched and wrote five to six local news articles weekly for Metrolina (Charlotte, NC) edition of *The Slammer*.

Professional Experience (continued)

The News and Observer Publishing Co., Raleigh, NC 919-836-5600 www.newsobserver.com

Niche Publications Editor

January 2008 – August 2009

Edited, wrote for bimonthly *Living in Style* and *About Downtown Raleigh* magazines; copy edited, wrote for monthly *skirt! Magazine*, semiannual *Carolina Bride*; wrote, edited web copy, ad supplements, sales materials, etc.

- **Participated in creation of *Living in Style***, creating regular features and recruiting contributing writers.
- **Wrote six to nine articles per issue** of *Living in Style* (Summer 2006-June/July 2009).
- **Developed, managed content** for Display Advertising Department website and department intranet site.

Feature Editions Editor

June 1997 – January 2008

Edited, wrote, managed publication of 20 to 35 ad supplements yearly for *The News & Observer*, *The Chapel Hill News*, other community papers; wrote copy for display ads, ad campaigns, sales fliers, brochures, rack cards, etc.

David M. Griffith & Associates, Ltd., Raleigh, NC (Bought by [Maximus](#), no longer in Raleigh)

Consultant / Technical Writer

January 1992 – June 1997

Managed competitive-bid proposal program and job analysis studies as human resource management consultant to local governments; wrote and edited job descriptions, study reports, policy and training manuals, marketing brochures, etc.; created and managed monthly newsletter; hired and supervised job description writers.

- **Wrote 65 proposals in 1996** to win contracts worth \$800,000, which exceeded \$1 million with add-on contracts.
- **Wrote more than 2,000 job descriptions** for local government clients in six states.

Independent Contractor

April – December 1991

Wrote more than 600 job descriptions for local government clients in North Carolina and Florida.

The Fayetteville Observer, Fayetteville, NC 910-323-4848 www.fayobserver.com

Reporter and Copy Editor

September 1981 - December 1989

Covered education, consumer issues, general assignment features; edited for local, state and wire desks.

Independent Publications

Carolina Music Festivals www.carolinamusicfests.com

2010 – Present

Created, developed and manage calendar and guide to festivals in North Carolina, including coding, writing, design, photography. Market through active Facebook page and Twitter feed.

Carolina Outdoors Guide www.carolinaoutdoorsguide.com

2006 – Present

Created, developed and manage comprehensive directory of public recreation sites in North Carolina, including writing and photography. Market through active Facebook page and Twitter feed.

Education

Bachelor of Arts, **Appalachian State University**, Boone, NC www.appstate.edu

English major, communication arts minor (emphasis on print journalism).